



Will Baggett
COLOR OUTSIDE THE LINES

LEADERSHIP • SOFT SKILLS • PERSONAL BRANDING

COLOR OUTSIDE THE LINES



BIOGRAPHY/STAGE INTRO

WILL BAGGETT

Will Baggett is considered to be the undisputed authority in personal branding, body language and soft skills leadership, with a 98.13% approval rating across 250 keynote addresses.

He is a former major event sports administrator, having been recognized by the White House Department of Communications for outstanding service to the President of the United States during his time at the College Football Playoff.

Will has also helped produce events such as the Super Bowl, Final Four and a host of college football bowl games, including the Cotton Bowl & Peach Bowl. Over his six-year coaching career, Will helped produce 24 NFL draft picks, including two first-round picks. Will's first book, *The Blueprint for a Successful Career*, was released in 2017 to widespread acclaim and has been added to the curriculum at six nationally accredited universities.

The Blueprint for a Successful Career, Will's first book, was first released in 2017 to widespread acclaim and has been added to the curriculum at six nationally accredited universities. He is highly regarded as the most interactive speaker in the country, leveraging his unique INFJ personality and quick wit to leave teams more inspired and connected than ever before.

